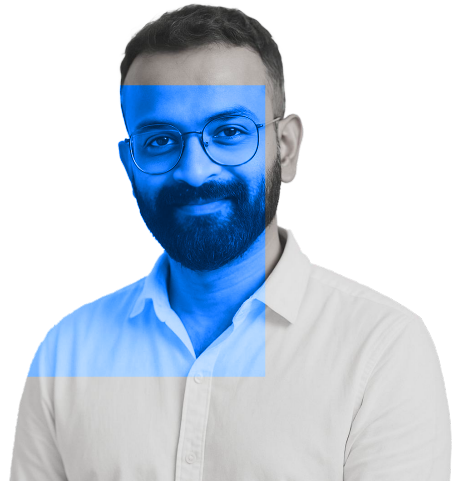


Abhimanyu A J

UI/Visual Designer

✉ abhimanyuajayachandran@gmail.com | Be abhimanyuajl
in abhimanyu-jayachandran | ☎ +91 62386 10198 | 📍 India



EXPERIENCE

01. Union Group Of Companies

Brand Specialist (2024 -25)

Union Group of Companies is a design and production house primarily working with Bahrain's Ministry.

My Responsibilities at Union Group of Companies are:

- Study design briefs and determine requirements.
- Product design
- Creative Package design
- Conceptualise visuals based on requirements.
- Develop illustrations, logos and other designs using software or by hand.
- Brand collateral design creation.
- Creative gift creation and brand positioning
- Outdoor and Indoor print file creation

02. Experion Technologies PVT.LTD

UI Designer (2021 - 2024)

Experion Technologies is a Global Product Engineering Services company offering enterprises future-ready and transformative digital solutions.

My Responsibilities at Experion are:

- Brand building
- Guideline creation
- UI Designing
- Study design briefs and determine requirements.
- Conceptualise visuals based on requirements.
- Develop illustrations, logos and other designs using software or by hand.
- Brand collateral design creation.
- Creative gift creation and brand positioning
- Outdoor and Indoor print file creation
- Power point presentation enhancements

ABOUT ME

I'm a seasoned product designer with **5 years** of experience crafting intuitive digital experiences. With a strong foundation in UI design and a passion for brand identity, I blend form and function to create engaging interfaces and impactful visual branding.

SKILLS

Professional

- UI/UX Design
- Storyboard
- Branding
- PPT enhancements
- Social media Posts

EDUCATION

2014 - 2015

- **SSLC**
KBPE

2015 - 2017

- **Plus Two**
DHSE

2017 - 2021

- **Bachelor of Fine Arts**
Kerala University

03. Dev Graph

Visual Designer (2019 –2021)

Dev Graph specialises in innovative graphic design solutions, delivering visually captivating creations tailored to clients' needs with precision and creativity.

My Responsibilities at Union Group of Companies are:

- My Responsibilities at Dev Graph were
- Brand building
- Brand Guideline creation
- Study design briefs and determine requirements.
- Conceptualise visuals based on requirements.
- Develop illustrations, logos and other designs using software or by hand.
- Brand collateral design creation.
- Creative gift creation and brand positioning
- Outdoor and Indoor print file creation

MAJOR CLIENTS



1, Harley Davidson



2, Ministry of Bahrain



3, ARB



4, Pepelwerk



5, Backroads



6, NAAD

AWARDS & OPPORTUNITIES

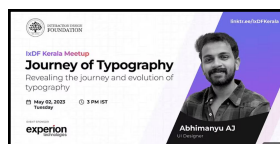
Rewards And Recognition Award (2022)

Experion Technologies



Presented IXDF Session (2023)

IXDF Kerala Meetup



Excellence Award (2024)

Union Group of Companies



SOFTWARE PROFICIENCY:

Adobe Illustrator | Adobe Photoshop |
Adobe InDesign | Figma | FigJam | Miro |
Adobe After Effect | Gimp Inkscape Vector |
Corel Draw | Microsoft Word | Krita |
Microsoft Power Point | Pages | Wepik |
Google Sketchup | LightxEditor | Open Art |

REFERENCE:

Lijin Ramdas

Sr. Creative Designer, Brand Experience and
Package Designer | Union Group of Companies
Sitra, Bahrain

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☎ +973 3422 6317

Declaration: I hereby declare that the details furnished in this document are true and correct to the best of my knowledge and belief and I undertake to inform you of any changes therein, immediately.

Warm Regards,
Abhimanyu A J
Product Designer