

Abhimanyu A J

UI/Visual Designer

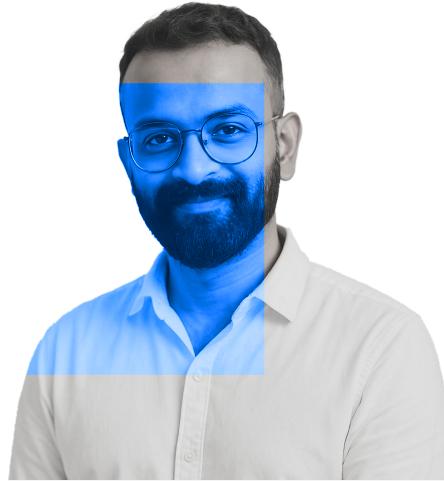
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 India



EXPERIENCE

01. Union Group Of Companies

Brand Specialist (2024 -25)

Union Group of Companies is a design and production house primarily working with Bahrain's Ministry.

My Responsibilities at Union Group of Companies are:

- Study design briefs and determine requirements.
- Product design
- Creative Package design
- Conceptualise visuals based on requirements.
- Develop illustrations, logos and other designs using software or by hand.
- Brand collateral design creation.
- Creative gift creation and brand positioning
- Outdoor and Indoor print file creation

02. Experion Technologies PVT.LTD

UI Designer (2021 - 2024)

Experion Technologies is a Global Product Engineering Services company offering enterprises future-ready and transformative digital solutions.

My Responsibilities at Experion are:

- Brand building
- Guideline creation
- UI Designing
- Study design briefs and determine requirements.
- Conceptualise visuals based on requirements.
- Develop illustrations, logos and other designs using software or by hand.
- Brand collateral design creation.
- Creative gift creation and brand positioning
- Outdoor and Indoor print file creation
- Power point presentation enhancements

ABOUT ME

I'm a seasoned product designer with **5 years** of experience crafting intuitive digital experiences. With a strong foundation in UI design and a passion for brand identity, I blend form and function to create engaging interfaces and impactful visual branding.

SKILLS

Professional

- UI/UX Design
- Storyboard
- Branding
- PPT enhancements
- Social media Posts

EDUCATION

2014 - 2015

● SSLC

KBPE

2015 - 2017

● Plus Two

DHSE

2017 - 2021

● Bachelor of Fine Arts

Kerala University

03. Dev Graph

Visual Designer (2019 - 2021)

Dev Graph specialises in innovative graphic design solutions, delivering visually captivating creations tailored to clients' needs with precision and creativity.

My Responsibilities at Union Group of Companies are:

- My Responsibilities at Dev Graph were
- Brand building
- Brand Guideline creation
- Study design briefs and determine requirements.
- Conceptualise visuals based on requirements.
- Develop illustrations, logos and other designs using software or by hand.
- Brand collateral design creation.
- Creative gift creation and brand positioning
- Outdoor and Indoor print file creation

MAJOR CLIENTS



1, Harley Davidson



2, Ministry of Bahrain



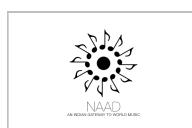
3, ARB



4, pepelwerk



5, Backroads



6, NAAD

AWARDS & OPPORTUNITIES

Rewards And Recognition Award (2022)

Experion Technologies



Presented IXDF Session (2023)

IXDF Kerala Meetup



Excellence Award (2024)

Union Group of Companies



SOFTWARE PROFICIENCY:

Adobe Illustrator | Adobe Photoshop |

Adobe InDesign | Figma | FigJam | Miro |

Adobe After Effect | Gimp Inkscape Vector |

Corel Draw | Microsoft Word | Krita |

Microsoft Power Point | Pages | Wepik |

Google Sketchup | LightxEditer | Open Art |

REFERENCE:

Lijin Ramdas

Sr. Creative Designer, Brand Experience and Package Designer | Union Group of Companies
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Declaration: I hereby declare that the details furnished in this document are true and correct to the best of my knowledge and belief and I undertake to inform you of any changes therein, immediately.

Warm Regards,
Abhimanyu AJ
Product Designer